



For Immediate Release

## **CLC Lodging Brings Workforce Travel Solutions to SPECS 2011 To Help Companies Save 20-40% on Hotel Costs**

**Wichita, Kansas** (March 2, 2011) – As an improving economy translates to retailer expansion in 2011, [CLC Lodging](#) can cut the cost of hotel rooms for companies supplying work crews for new store builds and remodeling projects.

CLC Lodging will bring its workforce travel [savings and solutions](#) to Booth 707 at SPECS 2011, the annual retailer store development and facilities conference sponsored by Chain Store Age. The 47<sup>th</sup> annual event is held March 13-16 in Grapevine, Texas.

“Engineers, construction crews and installation teams involved in any new store construction or remodeling may be on site for short or long-term stays,” said Bill Gray, CLC National Account Manager. “CLC simplifies the management of these lodging requirements with contracted rate stability at a broad hotel network of more than 10,000 economy and mid-scale hotels.”

CLC’s consolidated purchasing power of 9 million room nights a year results in pre-negotiated rates averaging 20-40% off hotels’ lowest published rates, lower than what companies typically can negotiate on their own. CLC also delivers [data and reports](#) for easy tracking and management of lodging spend.

For smaller companies, CLC Lodging provides a [savings card](#) that employees present at check-in to receive the discounted member rate, with CLC handling direct billing to a credit card. The savings card allows walk-in availability and carries no minimum usage requirements.

Larger organizations benefit from CLC Lodging’s savings card combined with a [broader suite](#) of workforce travel solutions. Services include streamlined hotel payment, contracted rate compliance, cost coding, detailed reporting and custom hotel directories.

Businesses that want to start saving on business travel should call (866) 362-0739, e-mail [sales@clclodging.com](mailto:sales@clclodging.com) or visit CLC Booth 707 during SPECS. Smaller businesses ready to sign up for CLC’s savings card can enroll at [www.CheckINNcard.com](http://www.CheckINNcard.com).

---

[CLC Lodging](#) is a division of FleetCor, the Global Fleet Card Company. CLC has more than 30 years experience as a leading provider of lodging management programs to businesses, serving thousands of clients in North America. CLC’s clients purchase more than 9 million room nights annually across CLC’s proprietary network of thousands of hotels.

For Media Inquiries, Contact:  
Debra Austin  
Communications Manager  
CLC Lodging  
(316) 771-7057  
[daustin@clclodging.com](mailto:daustin@clclodging.com)